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Gordon McDougall
youPlus Coaching
Phone: (604) 313-9344
gord@youplus.com
Website: www.youplus.com

youPlus ushers in new era of personal coaching as global markets swirl

San Diego, CA, October 22: A bold new personal coaching company is poised to explode across the world and now is the time for investors who share this vision to get on board. This investment is not for everyone, but is perfect for those who want to be part of creating the first worldwide brand of personal (or life) coaching.

The world is in turmoil like never before. People are looking for direction in their lives and personal coaching delivers that direction. The timing couldn't be better for youPlus Coaching™ to fill this global need.

“I've seen thousands of lives dramatically change through personal coaching, including my own, and I'm convinced that personal coaching is part of the next big shift in human thinking and beliefs,” says Co-Founder and CEO, Gord McDougall. McDougall's thoughts are right on target as evidenced by the fact that over 20 million people worldwide recently participated in Oprah Winfrey's web casts with Eckhart Tolle, based on his best selling book *A New Earth, Awakening to Your Life's Purpose*. These people are actively exploring their life purpose and are eager for coaches to help them. And youPlus Coaching™ is standing by.

The Company's primary goal is to create awareness of the incredible power of personal coaching and to make coaching services affordable to the average person. Imagine people from all walks of life getting access to a top-notch personal coach – a dramatic and timely paradigm shift in the industry's landscape.

At the helm are successful business and entrepreneurial experts who have extensive experience in growing large businesses, franchises, creating brand recognition, and have proven track records in operations management, team building, coach training and corporate and leadership dynamics.

Excitement is building with every new client and with every capital goal realized. Now youPlus Coaching™ is seeking \$1 million in new capital to accelerate its growth. Highlights from its financial forecast show 2009 total revenue at just over \$7.6 million. They have a strong financial advantage as well; they collect 100% of revenues prior to delivering services. The business is creating revenues today, and with this funding of \$1 million, revenue growth will quickly increase.

Take action today and put your heart and your investment dollar toward helping this unique, passionate and progressive company make coaching affordable and accessible to the masses. You'll be buying into what will become the most powerful personal coaching enterprise of our time.

youPlus Coaching™ – bringing the power and simplicity of personal coaching to the world.

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